

## CMN MOMENTUM 2019 THE INTERNATIONAL CATHOLIC TRADE SHOW

#### SPECIAL GUESTS

Dr. Scott Hahn IMPACT Luncheon Keynote Abby Johnson "Unplanned" Pro-Life Champion Jimmy Mitchell Music & Culture Innovator Sarah Christmyer Catholic Scripture Expert

JULY 30 - AUGUST 2, 2019 | LANCASTER PENNSYLVANIA

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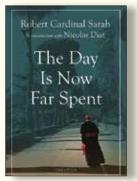
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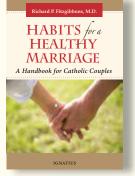
\*The Sistine Hall of the Vatican Library

#### ignatias press BOOTH #501 **TOP NEW TITLES**

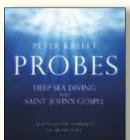
### **CMN SHOW SPECIAL** 55% OFF ON ALL IP BOOKS & FILMS



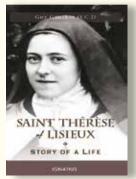
THE DAY IS NOW FAR SPENT CARDINAL SARAH



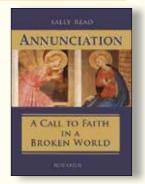
HABITS FOR A **HEALTHY MARRIAGE RICHARD FITZGIBBONS** 



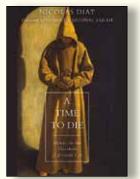
PROBES St. John's Gospel PETER KREEFT



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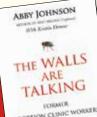


**A TIME TO DIE** Monks and Eternal Life NICHOLAS DIAT

Author Book-signing at Booth # 501 Abby Johnson — THE WALLS ARE TALKING Thursday, Aug. 1, 2:00 pm

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ABORTION CLINIC WORKERS TELL THEIR STORIES



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#### TO OUR SPONSORS

The Catholic Marketing Network is deeply grateful to the following individuals and organizations who partnered with us to make **MOMENTUM 2019** such a success!

#### MOMENTUM 2019 EVENT SPONSORS

### PREMIERE SPONSOR: Solidarity Healthshare - THANK YOU!

For sponsoring our IMPACT Luncheon, Exhibitor Lounge, Event Signing, and more!

FARS/USA for providing CMN MOMENTUM 2019 Event Bags

Holy Cross Family Ministries for our name badge lanyards and hosting the Rosary with Danielle Bean and Lisa Hendey.

Relevant Radio for spreading the word about MOMENTUM 2019 on their network.

#### THANKS TO OUR TUESDAY SPONSORS

Business as Ministry Continental Breakfast hosted by **Our Sunday Visitor** with guest: **Donna Heckler**.

Business as Ministry Luncheon hosted by Ave Maria Press with guest: Sarah Christmyer. Father Chris Alar and the Marians of the Immaculate Conception, host of the Divine Mercy for America Mini-Pilgrimage.

Reverend Leo Goodman, Pastor, for hosting us at historic St. Mary's Church for our Mini-Pilgrimage. Nelson's Gifts, provider of coffee and treats to sweeten our Networking Coffeehouse.

Mark Forrest, CMN Music Director, International Irish Tenor, and Coffeehouse MC.

John-Paul Kaplan music artist & accompanist, who fills our Coffeehouse & liturgies with beautiful music.

Mario Costabile, and Array of Hope, for sponsoring, and filming our MOMENTUM moments.

June Lawrence and Cross Catholic Outreach for inviting us to share the Box of Joy Program. Jimmy Mitchell and Love Good Culture, for his live performance at the Coffeehouse.

#### THANKS TO OUR WEDNESDAY SPONSORS

**Father Frank Pavone** and **Priests for Life** for offering for MOMENTUM 2019 Opening and Closing Masses, and for providing flowers adorning our mass altar throughout our event. **Conor Gallagher** and **TAN Books/St. Benedict Press** as host of the MOMENTUM 2019 Welcome Reception.

All the **publishers** and **authors** who participate in the Author Meet & Greet Book Signing. **Carmel Communications** for hosting the Special Movie Screening of the films: **PRAY** - about the life of Venerable Patrick Peyton, and **Love and Mercy** - about St. Faustina.

#### THANKS TO OUR THURSDAY SPONSORS

Marian Press for hosting the Retailer Round Table Breakfast, just for Catholic Retailers
Solidarity Healthshare for hosting our MOMENTUM 2019 IMPACT Luncheon with special guest, Dr. Scott Hahn offering his talk: The IMPACT of Lay Apostles.
Diocese of Harrisburg, for making it possible for Most Reverend Ronald W. Gainer, Bishop of Harrisburg, to be the homilist and offer Holy Mass for us.
Children's Rosary Apostolate for leading the rosary both on Thursday, and on Friday.
The Unplanned Movie and And Then There Were None ministry for enabling Abby Johnson to be an amazing part of part of our Finish Well Event.
David Bereit for a great introduction to Abby Johnson's talk.

We deeply appreciate all the priests, deacons, and religious, whose generous lives bless us... and all our attendees and exhibitors who make **MOMENTUM 2019** an extraordinary event.



#### PRESIDENT'S LETTER



My dear brothers and sisters in Christ,

What a blessing it is to welcome you to the 2019 CMN International Trade Show. As we come together for this, our 23rd annual gathering, we are thankful for the many businesses and ministries involved in the important work of evangelization. We ask God to continue to bless and guide us through these challenging times.

At this event, we are joined with hundreds of individuals who diligently work to bring about the New Evangelization called for by Pope Saint John Paul II. It is a true blessing to gather with so many faithful and zealous souls for these days of fellowship, networking, and opportunities to discover each other's great work. CMN members offer so many tools and ministries to fuel the work of evangelization.

It's becoming more and more evident that a big part of the future of the CMN will be our response as an organization to a new and very important need in the church. The Holy Spirit is indeed at work and one of the most exciting developments He is bringing about is the growing number of on-fire lay Catholics who are stepping forward in faith to create initiatives geared to strengthen the Church and evangelize the culture. This is a beautiful thing to behold and here at the CMN, we believe that the organization is being called to fill the important need of networking and connectivity so that all the people doing good work for God can find synergy and solidarity together.

As I approach my 70th birthday this year and also the 30th anniversary of my own spiritual awakening, I can only thank God for the grace and opportunity to be involved with the work of the CMN. I have had the honor to know so many faithful souls dedicated to His service, but I am no longer involved in the day-to-day running of the organization. God has blessed us with an exceptionally talented and faith-filled staff, headed up by our wonderful CMN Executive Director, Silvia Osong. If you haven't met or spoken with Silvia yet, please take the opportunity to say, "Hi!" at this gathering. You'll see we are in good hands!

The CMN brings together individuals and entities from all over the world who are dedicated to spreading the Word of God through their various ministries and businesses. It's our pleasure to welcome each and every one of you, wishing God's blessings on the important work you do for His Church!

Alan Napleton President

aler a Ment

## SHIPS SEPTEMBER 2019



Chris Alar, MIC AFTER SUICIDE

There's Still Hope for Them and You

with Jason M. Lewis

Retail: \$14.95 Dimensions: 6" x 9" Binding: Trade Paperback ISBN: 978-1-59614-434-7 Publisher: Marian Press

#### What does the Church really teach about suicide?

Addressing the hard issue of suicide honestly and pastorally, Fr. Chris Alar, MIC, draws from the teaching of the Church, the message of Divine Mercy, and his own experience of losing his grandmother to suicide in order to offer readers two key forms of hope. There's hope for the salvation of those who've died by their own hand, and there's hope for the healing of those whom they've left behind, Fr. Chris feels called to share the reasons for this hope and to tell others who've lost someone to suicide that they can find healing through God's Divine Mercy.



Bookstore.ShopMercy.org Email marianpress@marian.org Phone 1-800-462-7426

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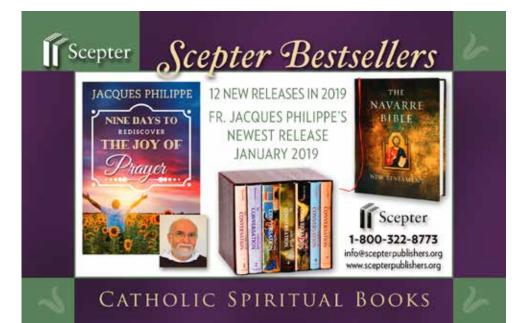




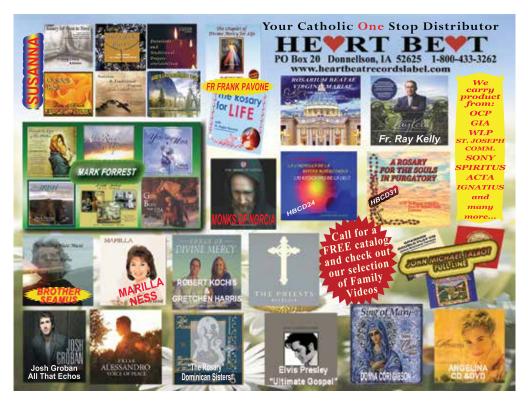




a pode t inspiring, encouraging and challenging Catholic Women.



### Stop by booth #613 for show discount specials



## TUESDAY, JULY 30, 2019

8:00 - 8:45 am	Business AS Ministry Continental Breakfast Sponsored by Our Sunday Visitor HERITAGE BALLROOM - SALON C		
8:00 - 9:00 am	<b>MOMENTUM 2019 Registration Opens.</b> Pick up badges and welcome bags. LANCASTER CONVENTION CENTER LOBBY		
8:00 - 11:00 pm	Exhibitor Set-up FREEDOM HALL A & B		
9:00 - 9:45 am	<b>Marketing God:</b> Donna Heckler - Inspired Strategies to Build the Kingdom. Essential tools for marketing effectiveness for Catholic organizations. HERITAGE BALLROOM: SALON C		
10:00 - 10:45 am	<b>Data Driven Success in a Catholic Niche Market.</b> Steve Smith - How to navigate the array of options, and cope with the challenges achieving success in a Catholic business or ministry. <b>HERITAGE BALLROOM: SALON C</b>		
11:00 - 11:45 am	Messaging: Catholic Business is a "Good Cause" Patrick Novecosky - Learn to craft messaging to activate people more deeply to buy, or "buy into," your Catholic business or ministry. HERITAGE BALLROOM: SALON C		
12:00 - 1:00 pm	Ave Maria Press brings us Sarah Christmyer as the special guest speaker at the MOMENTUM 2019 Business as Ministry Seminar Luncheon. HERITAGE BALLROOM: SALON C		
1:00 - 2:00 pm	<b>Business Essentials Bootcamp.</b> Cathy Gilmore - This "basic training" in marketing and business development is packed with enjoyable information and motivation for success in your mission. <b>HERITAGE BALLROOM: SALON C</b>		
2:00 - 2:35 pm	<b>The Spiritual and Professional Value of Mentoring</b> Jimmy Mitchell - Everyone wins with the mutual gift of mentoring. HERITAGE BALLROOM: SALON C		
3:00 - 5:00 pm	Father Chris Alar will lead the MOMENTUM 2019 Divine Mercy for America Mini-Pilgrimage. ST. MARY'S CHURCH AT 119 S PRINCE ST, LANCASTER, PA 17603		
5:00 - 6:00 pm	<b>Divine Mercy for America Mini-Pilgrimage Holy Mass.</b> <i>Father Chris Alar, MIC</i> HISTORIC ST. MARY'S CHURCH ON 119 PRINCE STREET		
8:00 - 10:00 pm	Jimmy Mitchell's amazing talent as a pianist will help provide the soundtrack for our MOMENTUM 2019 "Make Music Together" Coffee House Networking Event. HERITAGE BALLROOM: SALON B, C, D		
	Mark Forrest will be our "MC" for the Tuesday evening MOMENTUM NETWORKING Event. This Music Coffee House is the kick-off of a great lineup of MOMENTUM 2019 networking experiences. HERITAGE BALLROOM: SALON B, C, D		

## WEDNESDAY, JULY 31, 2019

7:00 - 7:30 am	On behalf of Holy Cross Family Ministries, Danielle Bean, along with Lisa Hendey, will lead the CMN Momentum 2019 Opening Prayer, with the Glorious Mysteries of the Rosary. COMMONWEALTH BALLROOM: SALONS 1, 2, 3, 4
7:30 - 8:30 am	MOMENTUM 2019 Opening Mass Father Frank Pavone COMMONWEALTH BALLROOM: SALONS 1, 2, 3, 4
8:30 - 4:45 pm	Adoration of the Most Blessed Sacrament HICKORY ROOM: A & B
8:30 - 5:00 pm	MOMENTUM 2019 Trade Show EXPO experience. FREEDOM HALL: A & B
5:00 - 7:00 pm	<b>Conor Gallagher</b> brings his experience as a scholar, and an entrepreneur to his role as Host of the MOMENTUM 2019 Welcome Reception. HERITAGE BALLROOM: SALON C
7:30 - 10:00 pm	MOMENTUM 2019 Catholic Movie Screening double- feature, including the movies PRAY and LOVE & MERCY, for all exhibitors and attendees. HERITAGE BALLROOM: SALON C





Visit Booth #307 for More Information

Snacks & Sodas Provided Great Prizes and Giveaways Sign-in Starts at 7:00pm

## THURSDAY, AUGUST 1, 2019

7:00 - 8:00 am	"Retailer Round Table" Continental Breakfast. *Exclusively for Retailers! Sponsored by Marian Press HERITAGE BALLROOM: SALON C
8:00 - 5:00 pm	MOMENTUM 2019 Trade Show EXPO experience. (Show floor closed from Noon till 1:30pm for the IMPACT Networking Luncheon) Exhibit hall reopens from 1:30pm till 5pm. FREEDOM HALL A & B
12:00 - 1:30 pm	<b>MOMENTUM 2019 IMPACT LUNCHEON</b> is the large mseated luncheon event with world-class keynote speaker, Scott Hahn. His talk is titled: The IMPACT of Lay Apostles. Innovative healthcare service provider, Solidarity HealthShare is sponsoring this powerful experience. HERITAGE BALLROOM: SALON B, C, D
5:00 - 5:30 pm	<b>MOMENTUM 2019 Rosary For Humility.</b> Blythe Kaufman COMMONWEALTH BALLROOM: 1, 2, 3, 4
5:30 - 6:30 pm	<b>MOMENTUM 2019 Mass</b> with most reverend Ronald W. Gainer, Bishop of Harrisburg COMMONWEALTH BALLROOM: 1, 2, 3, 4
6:30 - 8:30 pm	In a special personal appearance, Abby Johnson will share powerful stories about the film, Unplanned. The MOMENTUM 2019 "Finish Well" Event will energize everyone to go home with confidence and conviction to make a positive pro-life difference in the world.



## CMN extends grateful **ABBY JOHNSON** appreciation for

for helping make our event so extraordinary "MOMENTUM 2019 Finish Well" THURSDAY, AUGUST 1, 2019 6:30 - 8:30 PM

Abby's courageous witness and leadership is energizing everyone in the Pro-Life move-

ment. We are honored to have her share the story of providence and miracles related to the UNPLANNED Movie, and the way it is freeing vulnerable women, unborn children, and abortion workers from the snares of Planned Parenthood.



CMN celebrates the ways that God is using the efforts of folks, like Abby, all across the country, and around the world, who are willing to step out in faith to serve the cause of LIFE and TRUTH. Pro-Life MOMENTUM, like the effect of the UNPLANNED movie, is a beautiful example of God's grace blessing our efforts to promote evangelization and holiness. Together, we can overcome darkness with light.

## FRIDAY, AUGUST 2, 2019

7:00 - 7:30 am	MOMENTUM 2019 Friday Morning Rosary Blythe Kaufman COMMONWEALTH BALLROOM: 1, 2, 3, 4
7:30 - 8:30 am	<b>MOMENTUM 2019 Closing Mass</b> with celebrant and homilist, Father Frank Pavone COMMONWEALTH BALLROOM: SALONS 1, 2, 3, 4
9:00 - 1:00 pm	MOMENTUM 2019 Trade Show EXPO experience Finalize purchases and make your plans to build on the personal encounters shared this week. FREEDOM HALL A & B
1:00 - 8:00 pm	MOMENTUM 2019 Trade Show Expo Hall tear down FREEDOM HALL: A & B

### NETWORKING EVENTS

#### **TUESDAY - JULY 30, 2019**

9:00 - 03:00 pm

**Business As Ministry Seminar** 

Attend one or all of this five-session professional "best practices" seminar. FREE for all CMN members and exhibitors to attend. HERITAGE BALLROOM: SALON C (Ticketed breakfast and Luncheon)

#### 8:00 - 10:00 pm

#### **Music Coffeehouse Networking Event**

*This evening kicks-off our MOMENTUM* 2019 evening networking experiences. HERITAGE BALLROOM: SALONS B, C, D (Cash Bar)

#### WEDNESDAY-JULY 31, 2019

#### 5:00 - 07:00 pm

#### MOMENTUM 2019 Welcome Reception

Conor Gallagher will welcome everyone to MOMENTUM 2019 and our annual author book signing meet & greet. HERITAGE BALLROOM: SALON C (Cash bar)

#### 7:30 - 10:00 pm

#### MOMENTUM 2019 Special Film Screening With 2 Films: PRAY and LOVE & MERCY

*Experience the MOMENTUM 2019 Movie Night hosted by Carmel Communications.* **HERITAGE BALLROOM: SALON C** (*Cash Bar*)

#### THURSDAY-AUG 1, 2019

#### 7:00 - 08:00 am RETAILER ROUND TABLE

Continental Breakfast. \*\*FREE, Exclusively for Retailers! HERITAGE BALLROOM: SALON C

#### 12:00 - 01:30 pm MOMENTUM 2019 IMPACT LUNCHEON

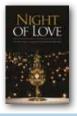
The large seated luncheon event with worldclass keynote speaker; Dr. Scott Hahn. HERITAGE BALLROOM: SALON B, C, D (Ticketed Luncheon)

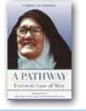
#### 6:30 - 08:30 pm

#### MOMENTUM 2019 "Finish Well" Event

In a special personal appearance, Abby Johnson will share powerful stories about the film, Unplanned. HERITAGE BALLROOM: SALONS B, C, D (Cash Bar)

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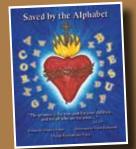


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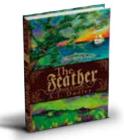


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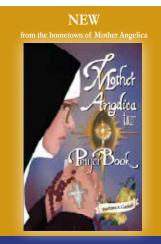


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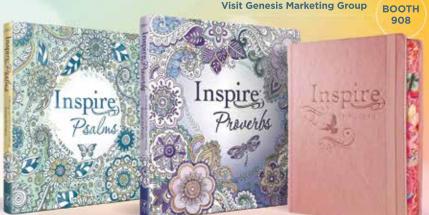
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Lumen Mundi is excited to participate in MOMENTUM 2019, and announce the release of our 2019 catalog with nearly 400 new items!

Please visit us at Booth 604 to see a selection of our new items and don't forget to join us Tuesday morning to hear one of our owners, Steve Smith, present on "Data Driven Success in a Niche Market"



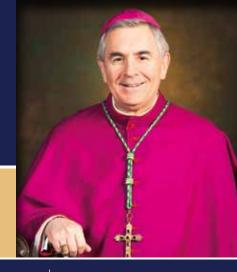




honors the dedicated service of

MOST REVEREND RONALD W. GAINER, D.D., J.C.L, Bishop of the Diocese of Harrisburg

We deeply appreciate his participation as celebrant and homilist at the **MOMENTUM 2019** sacrifice of **Holy Mass on Thursday, August 1, 2019**.



**ROSARY** This **MOMENTUM 2019** liturgy will follow a Rosary led by members of the Children's Rosary Apostolate at 5:00 p.m.

#### HOLY MASS

Mass begins at 5:30 p.m. Both the Mass and Rosary are in the Commonwealth Ballroom of the Lancaster Convention Center. AFTER MASS All MOMENTUM exhibitors and attendees are invited to attend the "Finish Well" Event with Abby Johnson in the Heritage Ballroom from 6:30-8:30 p.m.

### 2019 BOOTH HAPPENINGS

#### Ave Maria Press - (505)

Meet authors Gary Zimak, Mary E. Lenaburg, Lisa M. Hendey, Marge Steinhage Fenelon, and Patti Maguire Armstrong for a book signing on Wednesday, July 31, from 3–4 p.m.

#### **Cher Dieu - (525)**

Add a drop of the Cher Dieu Biblical Oils to the Cher Dieu "Intentions" candle for your own personal intention(s). We will pray for those private intentions throughout the conference.

#### Dayenu/Bible SPA- (725)

A short presentation of BibleSPA - the history and secrets of beauty products in the Bible.

#### Elite Religious Gifts - (311)

Give away...Stop by our booth #311 and check out our specials and new designs. Get a FREE gift with any order. Enter our RAFFLE to win prizes!

#### Holy Cross Family Ministries - (317)

Podcasting interviews live with Danielle Bean and Lisa Hendey of CatholicMom.com throughout the show.

#### Holy Roller Products - (711)

Visit Us at Booth 711 and Be the Next "Holy Roller" Winner! Every Roll of our HOLY ROLLER Prize Wheel Wins a Prize. 1 unique email entry or business card = 1 roll

#### Hosea Initiative - (722)

At the top of each hour, learn about NARAL's deceptive "Catholic Strategy" to decriminalize abortion and win a booklet about its founder, Dr. Bernard Nathanson.

#### Ignatius Press - (501)

Thursday, Aug. 1, 2:00pm-3:30pm - Author book signing by Abby Johnson for her books Unplanned and The Walls are Talking.

#### Institute of Carmelite Studies Publications - (936)

Enrollment in the Brown Scapular of Our Lady of Mount Carmel by a Discalced Carmelite Friar.

#### Lumen Mundi - (604)

We will be raffling off a Mary Queen of the Universe Icon (retail value of more than \$700) for anyone who spends more than \$1,000 – customers will get one entry per \$1,000 purchased and committed to at the show (so if they place a \$5,000 order, for example, they will get five entries!)

#### Marian Press - (800)

• Wed, 7/31, 10 am – 11 am, Angela Anderson will sign copies of her book, Annabelle of Anchony: Burdens of the Heart.

• Thurs, 8/1, 10 am – 11 am, Donna-Marie Cooper O'Boyle will sign copies of her book, 52 Weeks with Saint Faustina: A Year of Grace and Mercy.

• Thurs, 8/1, 1 pm – 2 pm, Fr. Chris Alar, MIC, will sign a special edition of his new book, After Suicide: There's Still Hope for Them and You.

#### **Oremus Mercy - (625/724)**

Stop by our Booth #625/724 for a free gift, enter the raffle to win a free 72 count display of "Tom duBois" Licensed 3D Lenticular book-marks, see our new arrivals, check out our new displays, rosaries, chapel veils and more. Oremus Mercy can drop ship to your customers anywhere worldwide, OEM your private label merchandise reasonable minimums and modest fees. We specialize in alabaster, pewter, resin and ceramic.

#### Our Sunday Visitor - (918)

Meet Donna Heckler author of Marketing God on Wednesday, July 31 at 2:00pm. Meet Scott Richert the new Publisher at OSV on Thursday, August 1 at 10:00am.

#### Paraclete Press - (714)

Lisa M. Hendey, I Am God's Storyteller (Feb 2019)-Meet the Author and Book Signing Thursday, August 1st | Booth #714 | 10:30-11:30 AM

#### Raven Crest Publishing and Production House, LLC - (820)

• Wednesday: First 25 retailers at 3 pm receive free wine, RC wine glass, & a chance to win 10 autographed copies of 1st Ed The Feather.

• Thursday: First 25 people placing wholesale orders receive cold brew coffee, glass mug & chance to win 10 copies of new release book.

• Friday: Free Raven Crest coffee mug with the purchase of any book on site - while supplies last.

#### Scepter Publishers - (609)

Leave your business card at booth 609 to enter a raffle to win a FREE Scepter's NEW Travel Bible

#### Signs & Wonders for Our Times - (610)

Wed. July 31 (2:00-3:30 pm) - magazine giveaway of Signs and Wonders for our Times, featuring Our Lady of America and the Surrender Novena
Thurs. Aug 1 (2:30-4:00pm) - book signing with Maureen Flynn, Signs, Secrets and Prophecies - Road to the Triumph.

#### St. Paul Center - (802)

After his keynote at the Thursday Luncheon, Dr. Hahn will be signing books at the St. Paul Center booth (802) from 2-2:30. Don't miss out!

#### **TAN Books - (703)**

Be sure to keep close by booth 703 on Wed, 31st for our exciting lineup of happenings.

• 10 am-10:45 am meet and greet with Steve Hemler author of Search no More and Reality of God. First 15 visitors get a free signed copy.

• 1:00 pm-3:00 pm Children's Book Forum. Come and meet Children's authors Matthew Mehan and Sylvia Dorham as they discuss their bestselling new Children's book. Spend some time with Christian Tappe our Director of Marketing to get tips and advice on how to make our new Children's book line a success at your store! Make sure you get entered for a chance to win 2 full sets of all our new Children's book

#### Visual Grace - (708)

Leave your business card to enter a raffle to win a free 5x7 sacred art print.

#### Come into the Word with

Sarah Christmyer

- Author
- Bible teacher
- Speaker

"Sarah Christmyer possesses a keen grasp of the Story of God's Word and an ability to powerfully and passionately communicate that Story's relevance."

-Thomas Smith, Catholic Evangelist & Speaker





Coming August 2 from Ave Maria Press

ComeIntotheWord.com

ComeIntotheWord

📑 Sarah Christmyer, Author



Are you reading the Signs & Wonders for Our Times?

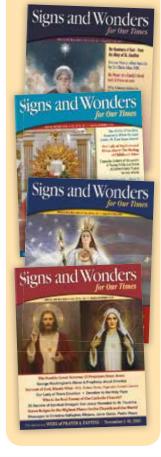
## The awakening hour has come.

The winds of change are upon the world. Signs and wonders are multiplying and Heaven is issuing extraordinary warnings to the world. Some of the topics you'll find in *Signs and Wonders for Our Times:* 

- Stories of Miracles, Healings and Conversions happening at an accelerated rate!
- One world government what it is and are we in it?
- Did Heaven's messages foretell the current crisis in the Church?
- Lourdes, Fatima, Akita, Rwanda and others Heaven speaks to the world.
- Is the killing of the innocent bringing judgment on our world?
- Afterlife stories of Heaven, Hell and Purgatory.
- Prayers and novenas for protection and conversion.

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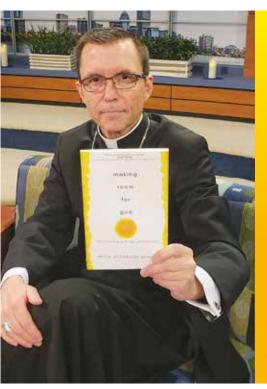
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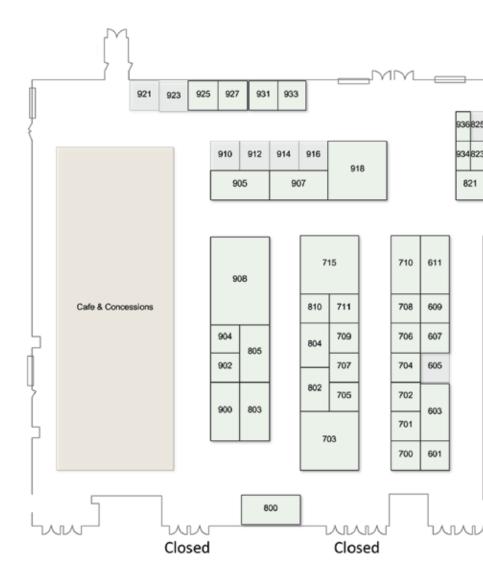








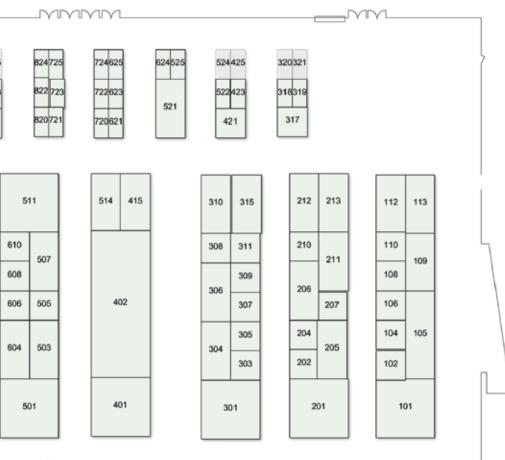
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## JULY 30 - AUGUST 2

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Alexandra International	611	Cher Dieu	525
Alviti Creations Inc	607	Children of the Father Foundation	723
And Then There Were None	204	Children's Rosary	623
Arara Enterprises	720	Christian Art Gifts	701
Array of Hope	109	Cluny Media LLC	624
ATC Online	206	Contreras Designs	511
ATS ITALIA	<b>507</b>	Creative Communications	
Augustine Institute	705	for the Parish	308
Ave Maria Press	<b>503</b>	Cross Catholic Outreach	925
Biblezon Corporation	<b>907</b>	DAYENU / Bible SPA	725
Bliss Manufacturing	212	DaySpring	908
Breadbox Media	933	Devotio	507
CA Gift / Abbey Gift	421	Dicksons/Cottage Garden	606
Carmel Communications	307	Divine Church Supply	305
Carolina Retail Packaging	704	DS Music Productions	310
Carson Home Accents	908	Elidas Imports	824
Catholic Book Publishing Corp.	201	Elite Religious Craft	311
Catholic Medical Association	934	EWTN	<b>521</b>
Catholic TV	213	FARS UNITED STATES LLC	402
Catholic Writers Guild	105	Fireside Catholic Publishing	210

Full of Grace Divine Designs	102	Oremus Mercy	625/724
Global Religious Gifts		Our Sunday Visitor	918
Glowing Catholic Prints	110	Paraclete Press	710
Goldscheider of Vienna	900	Pauline Books and Media	306
Good Shepherd Art	904	Precious Moments	908
Good Work(s) Make A Difference	804	Priest for Life	211
GRAZIANI (wax chandlers since 1805)	<b>507</b>	Raven Crest Publishing	000
Greetings of Faith	205	and Production House, LLC	820
Guadalupe Roastery	<b>605</b>	Relevant Radio	931
Hallmark	112	Rosary Coast to Coast	106
Heart Beat Distribution	301	Royal Art & Design, Inc.	423
Herald Entertainment	601	SaintsforSinners	902
Holy Bauble	721	San Francis Imports	700
Holy Cross Family Ministries	317	Santa Terisita Statuary	803
Holy Roller Products/		Scepter Publishers	609 01 5
Purple Penguin Promos	711	Sedona Spirit	315
Hosea Initiative	722	Seraphym Designs	821
Ignatius Press	501	Shomali Inc.	304
Ingram / Spring Arbor	319	Signs & Wonders for Our Time	
Institute of Carmelite Studies Publications	936	Sine Cera Catholic Gifts, LLC Sock Religious, Inc.	415 709
Inter-American Trading, Inc.	108	Solidarity HealthShare	805
Jesuit Sculpture	823	Spirit and Truth Jewelry	822
Kc Sign & Awnings	702	Spiritus	101
LA SAGRADA FAMILIA TV	303	ST PAULS	707
Lito Children's Wear	621	St. Paul Center	802
Love Good Culture	318	TAN Books/Saint Benedict Pres	
Lumen Mundi	604	The Saints Gift Collection	522
Malhame & Company	205	The World Apostolate	ULL
Marian Press	800	of Fatima, USA	810
Mark Forrest -		Three Kings Gifts	113
International Irish Tenor	706	Tyndale Publishing	908
McVan, Inc	603	Unplanned	309
Midwest Theological Forum	202	Visual Grace	708
Monticelli Religious Articles	608	William J. Hirten	514
Nelson Fine Art & Gifts	715	WQPH, 89.3 FM	927

# Ave Maria Press







#### MEET THE AUTHORS Stop by booth #505 · Wednesday, July 31 · 3–4 p.m.







MARY E. LENABURG



LISA M. HENDEY



MARGE STEINHAGE FENELON



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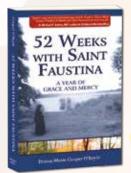
Reflecting on the updated writings of Cardinal Newman with Scripture and prayer offers much to appreciate about the Faith and God's enormous love.

\$9.95 each | www.catholicbookb2b.com | Booth 201



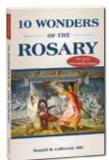


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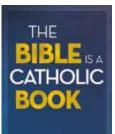
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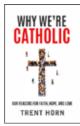
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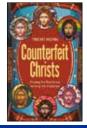
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MEET SCOTT HAHN AT OUR EXCLUSIVE BOOK SIGNING Thursday, August 1 | 2:00 PM – 2:30 PM St. Paul Center Booth 802





#### JOIN THE SOLIDARITY MOVEMENT

Solidarity HealthShare is more than just a healthcare sharing ministry. We are a movement that seeks to bring like-minded people together to reform and create a healthcare culture that respects and defends life at all stages. We are a community of people that support, care, and pray for one another. We rely on the generosity of our members to help meet our healthcare needs while staying true to the moral teachings of the Catholic Church.

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Our new referral program invites Catholic bookstore owners to help spread our mission to restore and rebuild an authentic Catholic healthcare culture and invite others to be a part of it.

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#### HOW THE REFERRAL PROGRAM WORKS

- 1) Fill out the initial interest form at www.refersolidarity.com.
- 2) You will be contacted by Solidarity representatives to help you get started.
- 3) Complete the short partner orientation program via webinar and order your kiosk.
- 4) Install the kiosk in a prominent location in your store and train employees.
- 5) Receive a referral fee as outlined in our orientation program.

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#### 2019 SHOW SPECIALS

#### Ave Maria Press - (505)

46% off and free shipping when you purchase 20 or more books!

#### Blue Army Press - (810)

NEW publishing division. NEW books. NEW online ordering. FREE shipping on show orders. On-going discounts.

#### CA Gift / Abbey Gift - (421)

\$ 500. - \$999. Order - 7% Discount, Net 30
\$1,000. + Order - 10% Discount, Net 60
\$2,000.+ Order - 12% Discount, Net 60
Cannot Be Combined With Other Discounts Or Terms Already Being Received. Dating Terms Are For Credit Approved Retailers Only. Must Submit Orders During Show.

#### Carolina Retail Packaging - (704)

Free imprinting plates on qualified custom printed bags and boxes.

#### Carson Home Accents - (908)

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#### **Catholic Answers Press**

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#### Catholic Book Publishing - (201)

• Free Shipping: \$1,500+ Wholesale Orders (excl. Annual Missals/Guides), Continental U.S. Only (1st shipment)

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Christian Art Gifts - (701) 60% discount & free freight on all orders over \$200

#### Elidas Imports - (824)

10% off on orders at the show

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- Free shipping on orders of \$300 or more

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20 Pc's=20% Disc-due 11/15 40 Pc's=20% Disc,1⁄4 free frt-due 12/1, free SRA-FRAN20 60 pc's=20% Disc,1⁄2 free frt-due 1/1/20, free SR-75964

#### Good Shepherd Art - (904)

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#### Herald Entertainment - (601)

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#### Holy Roller Products - (711)

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\$300 - 5% | \$500 - 6% | \$800 - 8% | \$1000 - 10% Orders between the two (2) companies cannot be combined.

#### Ignatius Press Booth - (501)

55% discount on all Ignatius Press books & films with a 50 item minimum order.

#### Ingram / Spring Arbor - (319)

Enjoy an additional 2% discount, one time use, on any one wholesale order. Use promo code CS. Valid 7/28/19 – 8/4/19

#### Institute of Carmelite Studies Publications - (936)

40% trade discount on all purchases. 40% trade discount and free shipping for all orders placed at the show.

#### Jesuit Sculpture - (823)

15% off retail price for any table-top sculpture purchased during the show. Wholesale/charity pricing available upon individual consideration.

#### Lumen Mundi - (604)

Giving away Lumen Mundi lapel pins to the first 250 customers to stop by our booth and will be offering free shipping on all orders over \$300 placed at the show.

#### Marian Press - (800)

Orders placed at the show that include "France: A Pilgrimage with Mary" by Fr. Joseph Roesch, MIC will ship for free.

#### Midwest Theological Forum - (202)

For Orders Placed At Show: Extra 10% Discount And Free Shipping on orders of \$300 and above (Free shipping for Contiguous U.S. only)

#### Oremus Mercy (625/724)

Free shipping on all show orders \$250 + or 10% discount if less. All new accounts get free shipping any size order. We will continue accepting CMN show orders by fax (888) 427-1358, email oremusmercy@ gmail.com or phone (661) 695-7019 and honor the same show specials above up until the end of day on August 10, but must include this code with your PO -CMN2019SAVE-

#### Our Sunday Visitor - (918)

OSV is offering free freight on a retail order of \$500.00 or more, including upcoming fall 2019 releases.

#### Paraclete Press - (714)

25 + units- 48% discount  $\mid 50$  + units- 50% discount 100 + units - 52% discount

#### Pauline Books - (306)

60-day billing + 45% discount-orders of \$50-\$499 (retail) 48% discount-orders of \$500-\$999 (retail) 50% discount-orders of \$1000 or more (retail)

#### Raven Crest Publishing and Production House, LLC - (820)

Wholesale orders 15 books or more: 5 free autographed 1st Ed The Feather, plus store marketing/merch package

#### SaintsForSinners - (902)

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#### Scepter Publishers - (609)

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#### Sedona Spirit - (315)

5% off orders \$300 or greater, 10% off orders \$1000 or greater

#### Signs & Wonders for Our Times - (610)

Many Books will be sold at 50% discount and Special discounts for Signs and Wonders Magazines at show only.

#### Sine Cera Catholic Gifts, LLC - (415)

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#### St. Paul Center - (802)

Visit the Booth this weekend and get a free book when you sign up for our bookstore mailing list!

#### **TAN Books - (703)**

This year TAN Books is offering 50% and Free Shipping on all orders placed at the show!

#### Tyndale Publishing - (908)

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#### Visual Grace - (708)

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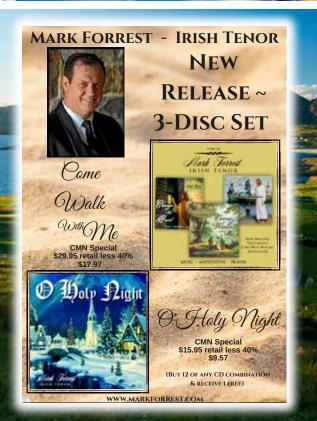
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#### TUESDAY, JULY 30, 11am Heritage Ballroom Salon C

Join us for NovaMedia founder Patrick Novecosky's talk, "Messaging: Catholic Business is a Good Cause." Learn to craft messaging to activate people to buy or "buy into" your Catholic business or ministry. Crafting your message to deepen and broaden your customer base.

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Contact **cgilmore@catholicmarketing.com** to know more about CMN membership. Visit **CatholicWritersGuild.org** to know more about this great organization fostering excellence in Catholic writing and literature.

#### CONFERENCE SCHEDULE TUESDAY JULY 30<sup>TH</sup>

12:00pm - 1:00pm **CMN MOMENTUM 2019 Business as Ministry Luncheon (CMN)** *Speaker: Sarah Christmyer* (Ticket: \$20)

2:00pm-4:00pm **Fiction Workshop** - *Leslie Lynch (registration required)* INDEPENDENCE CONFERENCE ROOM

**Non-fiction Workshop** - *Nancy Ward (registration required)* FEDERAL CONFERENCE ROOM

3:00pm - 6:00pm **Divine Mercy for America Mini-Pilgrimage (CMN)** *Prayer, Chaplet, Reflection by Father Chris Alar, MIC, and Holy Mass at 5pm* HISTORIC ST. MARY'S CHURCH (*two blocks from the Convention Center*)

7:00pm - 9:00pm CWCL Kickoff Welcome - Laura Lowder & Conference Team | State of the Guild - Joe Wetterling Keynote Address - Danielle Bean

#### WEDNESDAY JULY 31<sup>ST</sup>

9:00AM-5:00PM EXHIBITION FLOOR OPEN

9:00am - 9:45am **A Theology of Imaginative Literature** - *Joe Wetterling* INDEPENDENCE CONFERENCE ROOM

10:00am - 10:45am **Thematic Grace: Stories Without Sermons** - *Karen Ullo* INDEPENDENCE CONFERENCE ROOM

**I Want to Write for Pay. What Opportunities are There for Me?** - *Patti Armstrong* FEDERAL CONFERENCE ROOM 11:00am - 11:45am

**Characterization:** 

**Why It Matters So Much, and How to Create Compelling Characters** - *Leslie Lynch* INDEPENDENCE CONFERENCE ROOM

**Everything I Ever Needed to Know About Writing I Learned in the Bronx** - *Celeste Behe* FEDERAL CONFERENCE ROOM

12:00pm - 1:30pm LUNCH BREAK Meals-with-Mentors program (sign-up at CWCL registration booth)

1:30pm - 2:15pm

Take Your Writing to the Next Level: Focusing on Basic Craft and Revision - Leslie Lynch INDEPENDENCE CONFERENCE ROOM

Writing Fiction for Kids - Sr. Maria Grace Dateno FEDERAL CONFERENCE ROOM

2:30pm - 3:15pm **Plotting Your Novel the Screenwriting Way** - *A.J. Cattapan* INDEPENDENCE CONFERENCE ROOM

**Exercising Your Write to Speech** - *Celeste Behe* FEDERAL CONFERENCE ROOM

3:30pm - 4:15pm Horror: The Genre of Sacred - Karen Ullo INDEPENDENCE CONFERENCE ROOM

**Pitch Session Practice** (for registered pitch session participants) FEDERAL CONFERENCE ROOM

4:30pm - 5:15pm Legal Issues for Writers - Antony Kolenc INDEPENDENCE CONFERENCE ROOM

**Pitch Session Practice** *continues* FEDERAL CONFERENCE ROOM

#### THURSDAY AUGUST 1<sup>ST</sup>

9:00AM-5:00PM EXHIBITION FLOOR OPEN

9:00am - 9:45am **Marketing God: Inspired Strategies for Authors** - *Donna Heckler* INDEPENDENCE CONFERENCE ROOM

10:00am - 10:45am

**12 Tips for Establishing & Cultivating a Fruitful Relationship with Your Editor** - *Heidi Hess Saxton* INDEPENDENCE CONFERENCE ROOM

**Organization for Writers** - *Lisa Lawmaster Hess* FEDERAL CONFERENCE ROOM 11:00am - 11:45am

**The Merry-Go-Round of Writing Children's Literature** - *Deanna Klingel* INDEPENDENCE CONFERENCE ROOM

**Pitch Session** (*registration required*) FEDERAL CONFERENCE ROOM

12:00pm - 1:30pm LUNCH BREAK CMN MOMENTUM IMPACT Luncheon (CMN) Speaker: Dr, Scott Hahn (Ticket: \$20)

2:00pm - 2:45pm

**I've Finished the First Draft of my Novel. Now What**? - *Carolyn Astfalk* INDEPENDENCE CONFERENCE ROOM

**Tips for Getting Published with a Traditional Publisher** - *Sr. Maria Grace* FEDERAL CONFERENCE ROOM

3:00pm - 3:45pm

Ramp Up Your Impact and Your Income Through Podcasting Panel discussion: Danielle Bean, Kimberly Cook, Allison Gringas, Lisa Hendey, Lisa Mladinich, Pete Socks INDEPENDENCE CONFERENCE ROOM

**Reaching without Preaching: Writing Fiction that Engages Teens and Tweens** - *A.J. Cattapan & Leslea Wahl* FEDERAL CONFERENCE ROOM

4:00pm - 4:45pm **Five Writing Lessons My Editor Taught Me** - *Antony Kolenc* INDEPENDENCE CONFERENCE ROOM

**Navigating Catholic Publishing: Traditional, Hybrid, and Self-Publishing** - *Patti Armstrong* FEDERAL CONFERENCE ROOM

#### FRIDAY AUGUST 2ND

9:00AM-1:00PM EXHIBITION FLOOR OPEN

9:00am - 10:30am **Pitch Session** (registration required) INDEPENDENCE CONFERENCE ROOM

9:00am - 9:45am

Authentic Marketing - Nancy Ward FEDERAL CONFERENCE ROOM

10:00am - 11:30am **Poetry Workshop** - *Arthur Powers (registration required)* FEDERAL CONFERENCE ROOM



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