

CMN MOMENTUM 2020 ONLINE

EXHIBITOR INFORMATION

JULY 15 - 16

All exhibitors must be current CMN C-Level members. Exhibitor fees are additional to the \$399 Annual CMN Membership.

For this year's event, CMN is actively broadening the demographic of CMN member attendees. We are working to provide an outstanding opportunity for you to connect not only with Catholic retailers, but also with nonprofit ministry leaders who can sell your products as part of their fundraising, or buy your products in bulk as part of donor appreciation programs.

VIRTUAL EXHIBIT HALL

The CMN MOMENTUM 2020 ONLINE Virtual Exhibitor Hall is a dedicated landing page connecting event attendees with CMN exhibitors. EXCLUSIVE Event Sponsors will be the first tier of exhibitors to be viewed, with large logo and thumbnail of their feature videos.

CMN PREMIER EXHIBITORS

Viewed as the second tier in the Virtual Exhibit Hall

- \$1000 + membership fee
- Organization name and short description
- Large organization logo and video thumbnail
- CMN Marketplace Shopping Link
- Place up to 50 products in CMN Marketplace
- 5 minute video - playable in Virtual Exhibit Hall

DEADLINE: JUNE 22

To submit 5-Minute video and items to be placed in CMN Marketplace.
Send to sosong@catholicmarketing.com

CMN FEATURED EXHIBITORS

Viewed as the third tier in the Virtual Exhibit Hall

- \$500 + membership fee
- Organization name and short description
- Mid-size organization logo and video thumbnail
- CMN Marketplace Shopping Link
- Place up to 25 products in CMN Marketplace
- 2 minute video - playable in Virtual Exhibit Hall

DEADLINE: JUNE 22

To submit 2-Minute video and items to be placed in CMN Marketplace.
Send to sosong@catholicmarketing.com

**Exhibitors who reserved and paid for exhibit space for the 2020 live Dallas event, prior to May 1, 2020, will receive a Virtual Feature Exhibitor Space for FREE, as long as their 2020 CMN membership is paid and current when they submit their virtual exhibit hall order.

CMN MARKETPLACE EXHIBITORS

Viewed as the fourth tier in the Virtual Exhibit Hall.

Included at no extra charge for all active CMN C-Level members.

Organization name • CMN Marketplace Shopping Link • Place up to 10 products in CMN Marketplace

EXHIBITOR SELLING THROUGH THE CMN MARKETPLACE

The MOMENTUM 2020 ONLINE Exhibit Hall shopping experience will operate through the NEW CMN Marketplace. CMN member attendees will have access at any time during the event to shop through links from the Virtual Exhibit Hall to each exhibitor's CMN Marketplace page.

HOW DO CMN MOMENTUM 2020 VIRTUAL EXHIBITORS SELL THROUGH THE CMN MARKETPLACE?

Seller Experience

RELATIONSHIPS

CMN Marketplace shoppers are book and gift retailers, nonprofit and apostolate leaders who are shopping wholesale for resale, making bulk purchases for fundraising and events, or looking for services to help expedite their work.

AVAILABILITY

The CMN Marketplace will be officially launched during the MOMENTUM 2020 ONLINE Event, and also 24/7 ongoing after the event.

DISCOVERY

No need to feature all your products, publications, or services on the CMN Marketplace. Choose your newest or most popular items to feature.

ORDERING

CMN makes online wholesale shopping simple via purchase or service order notifications sent directly to each exhibitor / C-Level member.

CONVENIENCE

Save money and time. Set up your CMN Marketplace listing without packing, shipping, traveling, and displaying your products and information in an event location.

Shopper Experience

RELATIONSHIPS

This CMN members-only wholesale shopping portal protects the retail sales viability of Catholic stores, while also serving to support the explosion of Catholic apostolates needing to generate revenue for their good work.

AVAILABILITY

CMN is providing a trade-show style shopping experience, available online anytime!

DISCOVERY

CMN is here to facilitate new discoveries and to deepen strategic partnerships.

ORDERING

The CMN Marketplace makes it simple and convenient for members to connect with publishers, suppliers, and service providers.

CONVENIENCE

Save money and time. Use the CMN Marketplace to shop a broad array of products, publications, and services without the travel expenses of booking flights and a hotel.

GET STARTED...

Our dedicated staff members will get your CMN Marketplace and virtual Expo Hall profiles set up for you hassle free!

DEADLINE to submit videos and items to be placed in CMN Marketplace: June 22.

Send to sosong@catholicmarketing.com

Contact: Silvia Osong at sosong@catholicmarketing.com
if you have questions about exhibiting, or to place your order to be included in the
CMN MOMENTUM 2020 ONLINE Virtual Exhibit Hall.