

CMN MOMENTUM 2020 ONLINE

SPONSORSHIPS & ADVERTISING

JULY 15 - 16

PACKAGE INCLUDES

EXCLUSIVE EVENT SPONSORS

- **\$3000** (+ exhibitor and membership fee)
- **Event Schedule:** Featured advertising block in MOMENTUM 2020 Document
- **Event Marketing:** Name, logo and link featured on CMN promotional outreach
- **Event Homepage:** Sponsor logo and link featured on
- **CMN Marketplace:** Unlimited number of products featured
- **Virtual Exhibit Hall:** First tier placement in exhibit hall
- **Spotlight Promo Video:** Played at the start or end of one speaker presentation
- **Exhibitor Showcase:** Mention during each Showcase, and throughout event
- **Banner Ad Slider:** Inclusion on the new CMN Marketplace during the event plus one month after

PACKAGE INCLUDES

Meet & Greet Sponsors

- \$750 (+ exhibitor and membership fee)
- Valuable 15 minute segment of content marketing
- Connect attendees with the author or artisan, and the company they represent
- Engage attendees in a warm and personal way
- Segments will be archived for viewing on CMN website
- Segments market to CMN members both during and after the event
- Includes a call to action link to sponsor's CMN Marketplace page

Sponsor coordinates with their chosen author or artisan to produce and submit a 15 minute video to cgilmore@catholicmarketing.com by June 22. Just 7 spots available.

PACKAGE INCLUDES

Spotlight Sponsor

- \$500 (+ exhibitor and membership fee)
- Spotlight promo video played before or after a conference speaker
- Reach viewers when they are deeply engaged
- Includes "call to action" link to the sponsor's CMN Marketplace page

Sponsor creates and submits a 5-minute promo video. Limit 14 Spotlight Sponsors

PACKAGE INCLUDES

Showcase Sponsor

- \$350 (+ exhibitor and membership fee)
- Exhibitor videos experienced in a multi-spot promo block, hosted by Kendra Von Esh
- Affordable event exposure
- Showcase video includes a "call to action" link to the sponsor's CMN Marketplace page

Sponsor submits their 2 or 5 minute promo video to be played within a multi-spot promo block during one morning or afternoon during the event. Limit 16 Showcase Sponsors.

Happy 1/2 Hour Music Performance Sponsor

\$500 (+ exhibitor and membership fee)
5-minute promo video included as part of the Happy 1/2 Hour music experience

Movie Screening Sponsorship

\$1000 (+ exhibitor and membership fee)
5-minute promo video to viewed prior to the start of the movie screening

MOMENTUM 2020 ONLINE Individual Advertising Opportunities

MOMENTUM 2020 Schedule

\$175 | 1/3 Page ad

2.5" w x 3.25" h

Includes live link to exhibitor page in CMN Marketplace

By June 22 submit image and advertising order to sosong@catholicmarketing.com

CMN Marketplace Banner Slider

\$250 | 3" w x 8" h

During the event plus one month.

By June 22 submit image and advertising order to sosong@catholicmarketing.com

CMN Marketplace Featured Items

\$100

During the event plus one month. Image generates automatically from CMN Marketplace listing.

By June 22 submit 3 feature items and advertising order to sosong@catholicmarketing.com

Show Specials FREE

Accessed by attendees from a dedicated CMN website menu tab

By June 22 submit information to sosong@catholicmarketing.com