



SPONSORSHIP GUIDE

Make the MOST of MOMENTUM Promotional Opportunities!

For nearly 35 years CMN has helped Catholic businesses and ministries maximize the impact of their mission. CMN MOMENTUM is the premiere event that builds synergy for both lay and religious Catholic apostolates, businesses, and professionals. This unique experience allows Catholic retailers, distributors, and ministries to connect in person and deepen relationships for mutual success.

Be a sponsorship partner at the one-of-a-kind event where highly engaged and ministry-minded Catholics FIND, CONNECT, and NETWORK!

Contact us with any questions you may have, we are happy to help!

Visit: www.CatholicMarketing.com

Email: info@catholicmarketing.com

Call: 800-506-6333 Mail: P.O. Box 610465 Dallas, Texas 75261

Contact CMN Event Coordinator, Cathy Gilmore at cgilmore@catholicmarketing.com for more information about customized MOMENTUM Event Sponsorship opportunities.

CMN MOMENTUM EVENT SPONSORSHIP OPPORTUNITIES

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| BAG INSERT SPONSORSHIP | These sponsors provide 750 copies or samples of a promotional item to be included in all event bags passed out to event attendees and exhibitors. | \$300 per insert |
| EXPO HALL SHOWCASE SPONSORSHIP | This sponsorship gives you the opportunity for a short, 10 minute showcase in the expo hall. Chairs will be set up for the duration of the showcase, and a mic and speaker will be provided for you. Snacks or other freebies are welcome. | \$400 (Only 10 spots available) |
| FLORAL SPONSORSHIP | This sponsor provides beautiful flowers to be displayed for MOMENTUM liturgies and in the Adoration Chapel. Includes exposure on the CMN event app. | \$500 |
| SIGNAGE SPONSORSHIP | Name or logo included on all CMN Event Directional Signs. | \$1,000 |
| AUTHOR/ARTIST MEET & GREET TABLE SPONSORSHIP | The Meet & Greet is the perfect opportunity for authors and artists to make a personal connection with those who will enjoy, and advocate for their work. *Requires at least 100 books/art pieces to be given away. **Books must be vetted by the Catholic Writers Guild or have an Imprimatur | \$300 per author or artisan (Limit 14 tables) |
| MOMENTUM COCKTAIL RECEPTION SPONSORSHIP | This is an opportunity for an organization to build good will, exposure and brand recognition. The sponsor is given a podium opportunity to officially welcome everyone to the CMN MOMENTUM Event, show a 1-minute video ad, give a short inspirational address, and briefly speak about featured products or brand. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media.</i> | \$5,000 |
| COFFEE KICKOFF SPONSORSHIP | Sponsor coffee and muffins to start the week off. This sponsorship comes with the opportunity to speak to the group for about 10 minutes, show brand or product slides on our big screen. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media, and more!</i> | \$5,000 |
| LIGHT BREAKFAST SPONSORSHIP | Sponsor coffee and simple chilled breakfast items for event attendees. This sponsorship comes with the opportunity to speak to the group about products and services for about 10 minutes, along with a 15-minute inspirational talk to start the day. Also, show a 1-minute promo video, brand or product slides on our big screen. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media, and more!</i> | \$6,000 |
| SNACK SPONSORSHIP | The snack sponsor fosters goodwill and brand awareness by providing snacks and treats to be passed around the expo hall by a small team of CMN volunteers. This can include snacks branded with your logo, or branded t-shirts for the MOMENTUM snack squad team to wear. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media, and more!</i> | \$1,200 |
| EXHIBITOR LOUNGE SPONSORSHIP | Your organization can offer exhibitors a relaxing space to get something to eat and refresh during a long exhibit hall day. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media, and more!</i> | \$1,500 (Limit 2) |
| LANYARD SPONSORSHIP | Receive brand exposure on the lanyard with the name badge worn by all CMN MOMENTUM Event Exhibitors and Attendees. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media, and more!</i> | \$2,000 |
| EVENT BAG SPONSORSHIP | Feature your brand or message on 750 custom CMN Event bags. Get exposure as these bags are used in and out of the expo hall, carried throughout the event venue, and used in airports as attendees and exhibitors travel home. <i>**Sponsor receives name recognition on signage, CMN event app and exposure in event e-blasts and CMN social media.</i> | \$2,500 (Limit 2) |

CMN MOMENTUM Sponsorship Agreement

Organization Name: _____

Phone Number: _____

Primary Contact: _____

Contact Email: _____

Sponsorship (Check all that apply): Bag Insert (\$300)____ Expo Hall Showcase (\$400)____
 Flowers (\$500)____ Signage (\$1,000)____ Author/Artisan Meet & Greet Table (\$300)____
 Cocktail Reception (\$5,000)____ Coffee Kickoff (\$4,000)____ Light Breakfast (\$6,000)____
 Snacks (\$1,200)____ Exhibitor Lounge (\$1,500)____ Lanyards (\$2,000)____
 Event Bag (\$2,500)____

***Author/Artist Meet & Greet Tables:**

Author, Artist, or Business Representative name to put on signs: _____

Title of book or featured art: _____

(For Books:) Date of CWG Approval, or Imprimatur: _____

☐ **Participant commits to bring 150 free books/art or product samples**

***Event Bag Inserts**

Requirements: 750 copies or samples - One copy must be provided for approval and received by CMN by May 13th to be included in this year's trade show bag giveaway. The shipment of items/cards needs to be received at CMN drayage warehouse two weeks prior to the event date. Anything arriving after the deadline will be placed in a central location near the CMN MOMENTUM registration area for attendees to put in their bag themselves.

Mailing Address for Bag Inserts:

CMN Registration Desk - Bag Inserts

SourceOne Events

160 Eisenhower Lane N.

Lombard, IL 60148

Event Participation Payment and Refund Policy:

Please make your check payable to Catholic Marketing Network and mail to: P.O. Box 610465 Dallas, Texas 75261. To arrange to pay with a credit card, please contact Silvia Osong at 800-533-7083 or

sosong@catholicmarketing.com.

50% of monies or deposits received are refundable if written cancellation is received at the CMN offices by April 24, 2022 (90 days' notice). No refunds will be made for cancellations of event table space after May 4, 2022.

****Purchase Authorization****

I hereby authorize this purchase and agree to abide by the general terms and provisions provided by Catholic Marketing Network.

Authorized Signature: _____

Date: _____

Billing Amount: _____

CMN Acceptance Signature: _____

Date: _____

***Please retain a copy for your records.**