

 CATHOLIC MARKETING NETWORK

# **MOMENTUM'22**

TRADE SHOW & CONFERENCE • JULY 25-28, 2022



## **CMN MOMENTUM'22 EVENT**

### Frequently Asked Questions:

#### **GENERAL EVENT QUESTIONS:**

**Q: Where is the CMN MOMENTUM'22 Conference & Trade Show taking place?**

A: At the Renaissance Schaumburg Hotel and Convention Center 1551 N. Thoreau Drive Schaumburg, IL 60173

**Q: When is it taking place?**

A: Monday, July 25 is set-up day for exhibitors. It is also the Retailer Seminar Day which is open to both exhibitors and attendees. Come and attend some, or all, of the sessions! The expo hall is open Tuesday 9:00am - 5:00pm, Wednesday 9:30am - 5:30pm, and Thursday 9:00am - 1:00pm. (Thursday 9:00am - 1:00pm is the CMN Sample Sale where exhibitors will be selling retail in addition to wholesale.)

**Q: Will Eucharistic Adoration be available during the event?**

24-hour Eucharistic Adoration will be available during the event as a mini-[Diocesan Rosary Congress](#) in which a Rosary for the intentions of conference attendees, and for the world, will be prayed aloud at the top of each hour. Please sign up for an hour to pray with us! The CMN Chapel will be open from 8:00 am Tuesday through 12 noon on Thursday. Use this [LINK](#) (provided by adoration schedule management system and CMN sponsor, [We Adore Him](#)) to sign up for your hour.

**Q: Who can attend?**

A: MOMENTUM'22 is an event for CMN members, and will also include ministry-minded Catholics who are non-member paid guests that are affiliated with our conference partners like the Catholic Writers Guild, Law of Life Summit, CEMA, and more.

Many of our attendees are retailers and non-profit organization leaders who generate revenue by selling or distributing Catholic products and programs, and connect with our exhibitors on a wholesale basis. We also welcome apostolate leaders, ministry and business professionals, service providers, suppliers, publishers, podcasters, media, authors, artists, and speakers who seek expert information, networking, and collaboration opportunities.

**Q. I am very interested in attending the CMN MOMENTUM event with free admission, but I am not a current CMN member, what do I do?**

A: You can join the CMN as a member [HERE](#), and after your membership is activated, you'll receive your member registration code and then you can [REGISTER](#) as a CMN Member attendee.

Catholic Media outlets considering participation, please contact the CMN office directly.

**Q. If I'm affiliated with an organization that has a CMN membership, how many of our team can attend for free?**

A. Each CMN Membership allows the member to register four (4) associates to attend the MOMENTUM event with them for free. This applies to all levels of membership (C, M, and N).

**Q. Who are CMN Conference Partners?**

A. CMN Conference Partner Organizations offer their own full-scale conference experiences within the context of the MOMENTUM'22 event. CMN provides the venue and great networking experiences, and makes it simple for organizations to plan a powerful event, in which CMN shoulders much of the burden of event logistics for them. Non-CMN members can attend Conference Partner Tracks with a \$100 multi-day ticket.

For 2022, our conference partners are:

- **CEMA: The Coalition of Eucharistic and Marian Apostolates** is hosting the Pillars of faith Conference that will unite and strengthen prayer warriors.
- **Law of Life Summit** is hosting an important gathering for pro life leaders, lawyers, and activists to collaborate on ways to end the scourge of abortion..
- **Catholic Writers Guild** is hosting their annual LIVE event to encourage and equip Catholic authors.

**Q. What are CMN's plans for the health and safety of our event participants?**

A: CMN will be following the Illinois health guidelines related to the locality where we are meeting. We will have extra hand sanitizing stations placed for easy and frequent access. We will have masks available for anyone who needs one, but if the local community doesn't require them, CMN won't require them either. With our temporary sales license for our Expo Hall, our

space capacity numbers will be the same as a Lowes or Walmart. It is our hope that vaccines, therapeutics, recovered patient immunity, plus the vitamin D in the summer sunshine, will all work together to help our attendees and exhibitors have a happy and healthy CMN MOMENTUM'22 experience.

**Q: Do you provide child care services?**

A: No, the CMN does not provide child care services.

**Q: How can international exhibitors or guests obtain a Visa letter invitation for the CMN event?**

A: The CMN will provide a visa letter for each attendee who requests it. To request a visa letter please email CMN Executive Director, Silvia Osong, at [info@catholicmarketing.com](mailto:info@catholicmarketing.com).

**REGISTRATION QUESTIONS:**

**Q: How do I register?**

A: Registration can be done at the CMN website [CMN Event Page](#), or with this [LINK](#). You can attend as a non-member, but you do miss out on the year-round benefits of CMN membership.

**Q: Is there a registration fee for CMN members?**

A: Any member whose CMN membership is paid and active will receive a code to register to attend for free. Free admission to the expo hall along with four other staff members is a valuable benefit of CMN membership. Active Members can contact CMN at [info@catholicmarketing.com](mailto:info@catholicmarketing.com) to get your code.

**Q: What experiences do CMN Members purchase a ticket for as part of the CMN MOMENTUM'22 Trade Show & Conference Event?**

A: CMN Members purchase tickets separately for the Monday Mini-Pilgrimage, Wednesday IMPACT Breakfast, Wednesday Pro-Life Reception, and the Thursday Continental Breakfast.

- Monday Mini-Pilgrimage and Merchandising Workshop at the National Shrine of St. Maximilian Kolbe at Marytown: \$40.00 (USD)
- Wednesday IMPACT Breakfast with world-class speaker \$25.00 (USD)
- Wednesday Pro-Life Reception & Live Entertainment: \$65.00 (USD) (Early bird price)
- Thursday Continental Breakfast: \$18.00 (USD)

Other networking/social activities will include a cash bar and some food provided at no charge, courtesy of the CMN and our sponsors.

**Q: Can I attend the MOMENTUM'22 Trade Show & Conference event if my membership is not active?**

A: If your membership has expired, you can attend and pay to attend individually as a non-member. Or renew your membership for either \$75, \$199, or \$399, based on your preferred membership level. Once you are an active member, you can attend the show for free. [Click here](#) to renew now. [Click here](#) to register.

**Q: What is the value of being a CMN Member in attending the CMN MOMENTUM Event?**

A: Your investment of time and money goes much farther when you participate in the MOMENTUM'22 event as a CMN Member. Along with yourself and 4 associates encouraged to register to attend the event for free, you get year-round benefits, discounts, marketing, and connections as a CMN member. [View our Member Benefits here.](#)

**Q. What is the process of joining CMN and then registering for the MOMENTUM'22 event?**

A. Interested parties [apply](#) to become a CMN member. Once your membership is approved, you'll receive the member discount code and you can register to attend the show for free.

**Q: How many people can be registered under one CMN membership?**

A: Up to 4 attendees can attend the MOMENTUM 2021 Trade Show & Conference event as guests, included as part of one member's group. Each person attending will need to be registered and wear an event badge. Each registered attendee can attend the Retailer Seminar Day presentations.

**Q: Can I register at the door?**

A: Yes, CMN membership and event registration will both be available during the entire show. If you do not have a current CMN membership, you can join for either \$75, \$199, or \$399 and register on site. Or [click here](#) to apply or renew your membership online, and [click here](#) to register for the event now.

**Q: When will I receive my show badge(s)?**

A: You will receive your show badge at the on-site CMN Registration Desk.

**Q: What happens if I lose my badge?**

A: Go to the CMN Registration Desk and pick up a new badge.

**Q: If I cancel my pre-registration, will I get a refund?**

A: The CMN must be notified in writing or email **60 days ahead of the opening of the event** to receive a refund. No refunds will be made after the 60 days.

**TRAVEL QUESTIONS:**

**HOTEL**

**Q: Does the hotel offer a special discount to MOMENTUM'22 event attendees?**

A: The CMN has negotiated a discounted rate of \$149+taxes/night at the Renaissance Schaumburg Convention Center Hotel. These hotel rooms are conveniently located with indoor access to the exhibit hall. You can [click here](#) to book your room.

**Q: When should I make my hotel reservation?**

A: If you want to stay at the Renaissance Schaumburg Convention Center Hotel, which is the hotel connected to our event spaces, you will want to make your reservations ASAP.

There is a limited block of CMN discounted rooms for \$149+tax, and they are available on a first-come first-serve basis. To take advantage of this reduced-rate, [click here](#) to book your room.

**Q: How can I book my room?**

A: To book your room(s) click the “Room Reservation” button on the CMN website to get the special discounted CMN rate, or [click here](#) to book your room.

**Q: Can I book my room directly from the hotel’s website?**

A: Yes. BUT you will **NOT** get the CMN special discount rate. To take advantage of the CMN reduced-rate, [use this link](#) to book your room.

**Q. Can I cancel my hotel reservation?**

A. Yes, there is a 24-hour cancellation policy. If you have booked a room as part of the discounted block, and you find you will not need the room, please cancel the room quickly to make it available for other attendees.

**Q: Can I have WiFi access in my room?**

A: Yes. Guests will have complimentary basic guest room internet access & complimentary WiFi in all public areas. (This does not include Wifi in the expo hall.) Instructions for use of WiFi will be provided at check in.

**TRANSPORTATION QUESTIONS**

**Q: What is my closest airport option to get to the Renaissance Schaumburg Convention Center and Hotel?**

A: The closest major airport is O’Hare Airport. The driving distance between the O’Hare Airport to Schaumburg Renaissance Marriott Hotel and Conference Center is 8.8 miles. Here’s a [MAP](#). It takes approximately 16 min to drive from O’Hare Airport to the Hotel.

**Q. How do I best navigate travel from the O’Hare Airport?**

A: [Click here](#) to see the various options and pricing information for travel from the airport to the hotel.

**PARKING QUESTIONS**

**Q: Where do I park?**

A: Self-parking is available for FREE each day for MOMENTUM exhibitors and attendees, whether you are registered in the hotel or not.

**Q: Is Valet parking available?**

A: Yes, Valet parking is available through the hotel

**EXHIBITOR QUESTIONS**

**Q: Does each person participating in an exhibit booth have to register as an attendee?**

A: Yes. For security reasons, each person participating in CMN MOMENTUM'22 in any way, needs to register so they can be given an identification badge. This includes exhibitors, guests, and attendees. This is also the way for exhibitors to purchase tickets for the Mini-Pilgrimage, Pro-Life Reception, and breakfasts. Register [here](#), or email a list to Alana Endres at [alana@catholicmarketing.com](mailto:alana@catholicmarketing.com).

**Q: What is the deadline for submitting any paid advertisement to be printed in the MOMENTUM'22 program?**

A: Ads must be received by Friday, May 13th. Please email them to Silvia Osong at [sosong@catholicmarketing.com](mailto:sosong@catholicmarketing.com).

**Q: When and where do I send the MOMENTUM'22 Bag Inserts?**

A: Mail Bag Inserts to drayage warehouse **before July 12** and address it as shown below:

**CMN Registration Desk - Bag Inserts**

SourceOne Events

160 Eisenhower Lane N. Lombard, IL 60148

**Q: When can I register for a Tuesday Author/Artist Meet and Greet table?**

A: The Author/Artisan Meet & Greet is part of the MOMENTUM'22 Cocktail Reception. The tables will open at 7:00pm. For information and to plan a Meet & Greet Table, contact Cathy Gilmore at [cgilmore@catholicmarketing.com](mailto:cgilmore@catholicmarketing.com) after April 20, 2021. For payment (for this and all sponsorships), contact Silvia Osong at [sosong@catholicmarketing.com](mailto:sosong@catholicmarketing.com).

**Q: How do I get access to the CMN Event Exhibitor Guide?**

A: Here is the link to the [Exhibitor Guide](#)

**Q: Can I substitute any of the furniture items listed in the CMN Exhibitor Guide?**

A: No substitutions are allowed.

**Q: Does my booth come with electricity?**

A: No. If electricity is needed, you must submit an order form from within the CMN [Exhibitor Guide - Electric Order Form](#).

**Q: Does my booth come with Wifi?**

A: No, Wifi in the expo hall must be ordered through the Convention Center. Here is the email address to contact to arrange for Wifi in your booth: [ren.schaumburg@psav.com](mailto:ren.schaumburg@psav.com)

**Q: When can I set up my booth in the Expo Hall?**

A: Monday, July 25, 2022 from 9:00am until 10:00pm.

**Q: Can I leave my vehicle in the loading dock area while I set up my booth?**

A: Vehicles may not be left in the loading dock area for any reason except for loading and unloading.

**Q: Can my kids/family members assist me off-load my booth items and products at the loading dock?**

A: YES, but children under 16 are NOT permitted on the loading docks during Load In / Out.

**Q: Can I park in front of the hotel to off-load my exhibition products and materials?**

A. NO! Follow the loading instructions outlined in the CMN [exhibitor guide](#).

**Q: What are the expo hall exhibition hours?**

A: TUESDAY, July 26 – 9:00am to 5:00pm, WEDNESDAY, July 27 -- 9:00am to 5:00pm, THURSDAY, July 28 – 9:00am to 1:00pm

**Q: What is the protocol for selling items during the event?**

A: **WHOLESALE:** Exhibitors are permitted and encouraged to take wholesale orders all three days, Tuesday through Thursday.

**RETAIL:** Exhibitors may sell popular items, display samples, close-outs and more, **on THURSDAY from 9:00am to 1:00pm**. The selling of items at retail price occurring in the expo hall requires the exhibitor to know and follow the sales tax guidelines applicable in the state of Illinois. Catholic Marketing Network assumes no responsibility for any exhibitor who fails to honor the laws regarding charging and paying applicable state sales tax.

**Q: Can I smoke at the Convention Center?**

A. No. The exhibit hall and the hotel are non-smoking facilities.

**Q: Are pictures/video recordings allowed?**

A: Not only allowed... but encouraged. Share on social media with the hashtag **#CMNMOMENTUM22** CMN will be snapping candid photos and capturing video content during the event to share on social media, on the CMN website, and in CMN promotional materials. By registering, all attendees give permission to be included anonymously in event photos and videos.

**Q: What are the Expo Hall Restrictions?**

- The MOMENTUM '22 expo hall is only accessible to registered CMN members and Conference Partner guests.
- No pets are allowed in the exhibition hall, unless as service animals.
- Attendees are not allowed on the exhibit floor prior to or after exhibit floor hours for security reasons.

***MAY GOD BLESS YOU and YOUR TRIP TO  
THE CMN MOMENTUM'22 EVENT!***