

CMN MAGAZINES & EVENT PROGRAMS

ISSUE	CONTENT FOCUS	ARTWORK DEADLINE
Spring Catalog Magazine	Sacrament Gift-Giving, Member Benefits & Best Practices, Featured Service Provider	JANUARY 20
Summer Event Program	Discover CMN Exhibitors, Event Schedule, Networking Opportunities	MARCH 20
Christmas Catalog Magazine	Holiday Gift-Giving, Member Success Stories, Integrating Business & Ministry, Featured Service Provider	AUGUST 20

CMN DIGITAL OPPORTUNITIES

ISSUE	CONTENT FOCUS	ARTWORK DEADLINE
CMN Online Marketplace	24/7 Exposure	ADS POST WITHIN 3 DAYS OF SUBMISSION
CMN Marketplace News	Bi-monthly news articles with business and ministry best practice information.	ISSUE #1: First day of the month ISSUE #2: 10th day of the month
CMN FOCUS E-blast	E-blast to all CMN Members and Subscribers. Limited availability.	ARTWORK DUE 2 WEEKS PRIOR TO SCHEDULED DELIVERY DATE

CMN MEMBER DISCOUNT

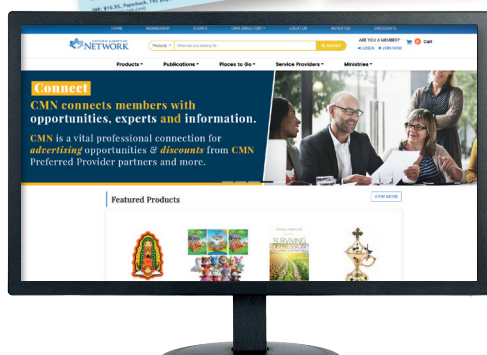
15% OFF

Receive 15% off Print ads when commit to two publications

CMN MEMBER DISCOUNT

25% OFF

Receive 25% off digital ads running currently with print ad



NON-MEMBER DISCOUNT

15% OFF

Receive 15% off digital ads running currently with print ad

PRINT.

The **Catholic Marketing Network Catalog Magazines** enable CMN members and other Catholic Influencers to connect with valuable information, to benefit from articles that empower success through example, and to see new and exciting products, publications and services. **CMN Event Programs** are the touchpoint for hundreds of attendees and exhibitors experiencing the live CMN Momentum Conference and Trade Show.

DIGITAL.

CMN Online Marketplace is the digital platform where CMN members and visitors connect with organizations offering Catholic products, publications, services, and destinations. All things Catholic, all in one place! Build your brand awareness and consumer engagement with advertising on the CMN Marketplace.

CMN Marketplace News is the bi-monthly digital newsletter that connects advertisers with CMN members and subscribers. Each edition offers valuable articles and links and information that strengthens the effectiveness of ministry-minded Catholics working in business or apostolates.

CMN FOCUS E-blast is the opportunity for members to reach the CMN community to spotlight a product, service, or ministry.

CMN TERMS AND CONDITIONS.

Catholic Marketing Network is not liable for typographical errors, incorrect information, or omissions in advertising artwork and information provided by advertiser. Cancellations or changes on advertising are not accepted after stated due date for publication. Timely payment is expected once invoice is received. Submitting an Insertion Order is construed as an acceptance of all published rates and conditions, and such order when accepted by CMN constitutes a contract. All advertising must be consistent with the mission of Catholic Marketing Network. All products or services advertised by CMN must align with the Magisterium and Catechism of the Catholic Church.

Contact the CMN team at info@CatholicMarketing.com or call 800-506-6333

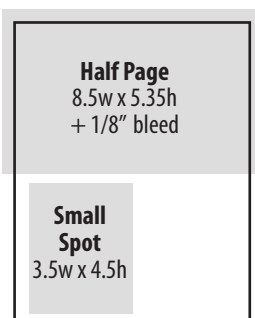
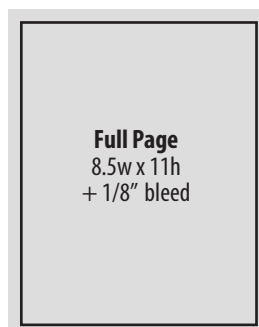
CMN PRINT MAGAZINES PRINT DISTRIBUTION

Print Distribution: 2,500

Frequency: 1 each issue per year

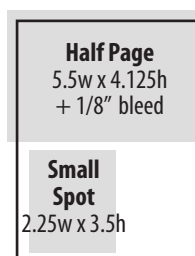
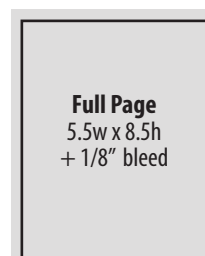
Circulation: Catholic Influencers (Retailers, Media, Ministry Leaders, Publishers, Product Suppliers, Influencers) Includes E-blast to 7,700+ plus posting on CMN Social Media Sites with 2,200+ followers.

MAGAZINE SPECS



Small Spot
3.5w x 4.5h

EVENT PROGRAM SPECS



Small Spot
2.25w x 3.5h

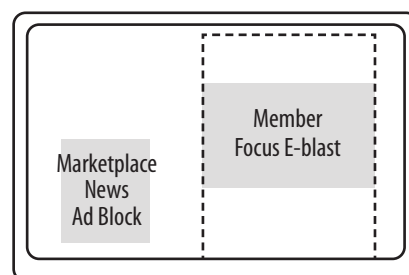
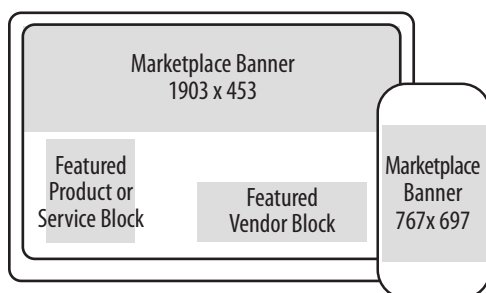
MEMBERS	NON-MEMBERS	MAGAZINES SPRING & CHRISTMAS		EVENT PROGRAM	
		AD SPACE OPTIONS	AD DIMENSIONS (W x H)	AD SPACE OPTIONS	AD DIMENSIONS (W x H)
\$1,750	\$2,000	Full Page - Back Cover	8.5 x 11 w/bleed	Full Page - Back Cover	5.5 x 8.5 w/bleed
\$1,500	\$1,725	Full Page - Interior Front or Back Cover	8.5 x 11 w/bleed	Full Page - Interior Front or Back Cover	5.5 x 8.5 w/bleed
\$2,800	\$3,220	Inside Center Spread - 2 Full Pages	8.5 x 11 w/bleed (each)	Inside Center Spread - 2 Full Pages	5.5 x 8.5 w/bleed (ea.)
\$1,200	\$1,380	Full Page - Interior	8.5 x 11 w/bleed	Full Page - Interior	5.5 x 8.5 w/bleed
\$700	\$1,000	Half Page (Horizontal)	8.5 x 5.35 w/bleed	Half Page (Horizontal)	5.5 x 4.125 w/bleed
\$300	\$350	Small Spot	3.5 x 4.5	Small Spot	2.25 x 3.5

- All images and text must be kept a minimum of one-quarter inch (1/4") from all four inside edges of the ad (using the standard dimensions above.)
- No RGB formats please, must be in CMYK color. CMN requires a minimum resolution of 300 dpi on all images.
- Print-ready ads must be submitted electronically to info@catholicmarketing.com. All fonts and images

- attached or a PDF with all fonts and images embedded.
- Small Spot—Advertiser can provide completed artwork OR send CMN the ad elements: title, price, 100 characters (max) of copy description, contact information, and high-res image. CMN graphic designer will create a standard layout of your ad.

CMN DIGITAL ADVERTISING

Digital Distribution: 7,700 CMN Members and subscribers, Catholic Media, Influencers, business entrepreneurs, and nonprofit leaders



MEMBERS	NON-MEMBERS	AD SPACE OPTIONS	SPECIFICATIONS
CMN MARKETPLACE			
\$750 / quarter - \$275 / month	(Members only)	Banner Ad	1903 x 453 Pixels (Laptop & Tablet) 767x697 Pixels (Mobile)
\$150 / quarter - \$75 / month	(Members only)	Featured Product or Service Block	Thumbnail image, basic product/service information
\$399 / quarter - \$150 / month	\$499 / quarter - \$170 / month	Featured Vendor Block	Thumbnail image, description, 40 word max. , click-through link
MARKETPLACE NEWS			
\$150 per ad / 6 ads	\$175 per ad / 6 ads	Marketplace News Ad Block	Includes: Thumbnail image, short description, pricing, link
\$175 per ad / 3 ads	\$200 per ad / 3 ads	(products or services)	
MEMBER FOCUS E-BLAST			
\$500 per campaign	(Members only)	Direct email campaign to CMN members & subscribers. Limited options & availability.	Custom layout coordinated between advertiser and CMN Team

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