



SPONSORSHIP GUIDE

Make the MOST of Our Event Promotional Opportunities!

For over 25 years CMN has helped Catholic businesses and ministries maximize the impact of their mission. CMN Trade Show is the premiere event that builds synergy for both lay and religious Catholic apostolates, businesses, and professionals. This unique experience allows Catholic retailers, distributors, and ministries to connect in person and deepen relationships for mutual success.

CMN TRADE SHOW EVENT SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSOR	10' x 20' Booth, Show a 3-4 minute promo video, Mic time to pitch products and services for about 10 minutes. Promo Slides in the main Ballroom during the event, full page ad in event program, Promo Eblast before and after event, Logo and Name recognition on all event signage and event page on CMN website CMN Social Media: Exposure weekly **Optional Bag Insert (\$300 value - no extra charge) **Optional Book Signing Table at Tuesday Author Meet & Greet (\$400 value - no extra charge). Bring 100 books to sign	\$15,000
BAG INSERT SPONSORSHIP	These sponsors provide 500 copies or samples of a promotional item to be included in all event bags passed out to event attendees and exhibitors	\$300 per insert
FLORAL SPONSORSHIP	This sponsor provides beautiful flowers to be displayed for MOMENTUM liturgies and in the Adoration Chapel	\$500
CENTERPIECES	Provide centerpieces for dinner tables - use this space to show off your product or advertise your company	\$500
SIGNAGE SPONSORSHIP	Name or logo included on all CMN Event Directional Signs and big screen	\$1,000
AUTHOR/ARTIST MEET & GREET TABLE SPONSORSHIP	The Meet & Greet is the perfect opportunity for authors and artists to make a personal connection with those who will enjoy and advocate for their work. *Requires at least 100 books/art pieces to be given away **Books must be vetted by the Catholic Writers Guild or have an Imprimatur	\$400 per author or artisan (Limit 14 tables)
COCKTAIL RECEPTION SPONSORSHIP	This is an opportunity for an organization to build good will, exposure, and brand recognition. The sponsor is given an opportunity to officially welcome everyone to the CMN MOMENTUM Event, show a 1-minute video ad, give a short inspirational address, and briefly speak about brand or featured products plus two tables (\$800 value) for author book signing. **Sponsor receives name recognition on signage and exposure in event e-blasts and CMN social media	\$5,000
COFFEE KICKOFF SPONSORSHIP	Sponsor coffee and muffins to start the week off. This sponsorship comes with the opportunity to speak to the group for about 10 minutes and show brand or product slides on our big screen. **Sponsor receives name recognition on signage, exposure in event e-blasts and CMN social media	\$5,000
LIGHT	Sponsor a light breakfast or lunch for event attendees. This sponsorship comes	\$8,000

BREAKFAST/LUNCH SPONSORSHIP	with the opportunity to speak to the group about products and services for about 10 minutes, along with a 15-minute inspirational talk to start the day. Also, show a 1-minute promo video or brand/product slides on our big screen. <i>**Sponsor receives name recognition on signage, exposure in event e-blasts and CMN social media</i>	
SNACK SPONSORSHIP	The snack sponsor fosters goodwill and brand awareness by providing snacks and treats to be passed around the expo hall by a small team of CMN volunteers. This can include snacks branded with your logo or branded t-shirts for the MOMENTUM snack squad to wear. <i>**Sponsor receives name recognition on signage, exposure in event e-blasts and CMN social media</i>	\$1,200
EXHIBITOR LOUNGE SPONSORSHIP	Your organization can offer exhibitors a relaxing space to get something to eat and refresh during a long exhibit hall day. <i>**Sponsor receives name recognition on signage, exposure in event e-blasts and CMN social media</i>	\$1,500 (Limit 2)
LANYARD SPONSORSHIP	Receive brand exposure on the lanyard with the name badge worn by all CMN MOMENTUM Event Exhibitors and Attendees. <i>**Sponsor receives name recognition on signage, exposure in event e-blasts and CMN social media</i>	\$2,500
EVENT BAG SPONSORSHIP	Feature your brand or message on 500 custom CMN Event bags. Get exposure as these bags are used in and out of the expo hall, carried throughout the event venue, and used in airports as attendees and exhibitors travel home. <i>**Sponsor receives name recognition on signage and exposure in event e-blasts and CMN social media.</i>	\$2,500

CMN MOMENTUM Sponsorship Agreement

Organization Name: _____
 Phone Number: _____
 Primary Contact: _____
 Contact Email: _____

***Author/Artist Meet & Greet Tables:**

Author, Artist, or Business Representative name to put on signs: _____

Title of book or featured art: _____
 (For Books:) Date of CWG Approval, or Imprimatur: _____

☐ **Participant commits to bring 100 free books/art or product samples**

***Event Bag Inserts**

Requirements: 500 copies or samples - One copy must be provided for approval and received by CMN by May 12th to be included in this year's trade show bag giveaway. The shipment of items/cards needs to be received at CMN drayage warehouse two weeks prior to the event date. Anything arriving after the deadline will be placed in a central location near the CMN MOMENTUM registration area for attendees to put in their bag themselves.

Mailing Address for Bag Inserts:

Event Participation Payment and Refund Policy:

Please make your check payable to Catholic Marketing Network and mail to: P.O. Box 610465 Dallas, Texas 75261. To arrange to pay with a credit card, please contact Silvia Osong at 800-533-7083 or sosong@catholicmarketing.com. 50% of monies or deposits received are refundable if written cancellation is received at the CMN offices by March 24, 2023. No refunds will be made for cancellations of event table space after April 22, 2023.

****Purchase Authorization****

I hereby authorize this purchase and agree to abide by the general terms and provisions provided by Catholic Marketing Network.

Authorized Signature: _____

Date: _____

Billing Amount: _____

CMN Acceptance Signature: _____

Date: _____

***Please retain a copy for your records.**

Contact us with any questions you may have, we are happy to help!

Visit: www.CatholicMarketing.com

Email: info@catholicmarketing.com

Call: 800-506-6333 Mail: P.O. Box 610465 Dallas, Texas 75261