

# **Event Advertising Opportunities**

### Trade Show Publication: Artwork is due May 15, 2023

A booklet is handed out to every attendee at the trade show, and then mailed to our list of about 1,700 stores around the country. Digital Version emailed to over 7,000 contacts, placed on the CMN Website and social media platforms.

Ad Location Options	CMN Member Pricing	Non-Member Pricing
Back Cover	\$2,000.00	\$2,300.00
Inside Front Cover	\$1,750.00	\$1,950.00
Inside Back Cover	\$1,750.00	\$1,950.00
Centerfold Spread (2 pages)	\$3,000.00	\$3,500.00
Full Page	\$1,350.00	\$1,500.00
Half Page (Horizontal only)	\$800.00	\$1,150.00
Single New Product/Small Ad	\$375.00	\$450.00

## Trade Show Bag Inserts (\$300 per insert)

Provide 500 copies or samples of your insert. A digital copy must be provided to CMN for approval beforehand. Email digital copy to <a href="mailto:info@catholicmarketing.com">info@catholicmarketing.com</a> for approval.

Inserts need to be shipped and received at CMN drayage warehouse two weeks prior to the event date.

#### Inserts should be labeled:

CMN Registration - Bag Inserts YOUR COMPANY NAME Veal Convention Services, Inc. 3016 Reverend Abraham Woods Jr. Blvd. Birmingham, AL 35203

## Author and Artist Meet & Greet (\$400)

Participant commits to bring 100 free books or art/product samples to hand out. All CMN Sponsor organization memberships must be active at time of event.

Interested, complete order form below!

Questions? Call us at 800-506-6333 or email info@catholicmarketing.com

### ORDER FORM

☐ Bag Insert (\$300)  Number of Inserts:	
☐ Meet & Greet (\$400) (For Books) Date of CWG Approva Title of Book or Featured Art:	l or Imprimatur:
Author, Artist, or Business Represe	entative name to put on signs:
☐ Trade Show Publication	
Ad Type (Check all that apply):	
☐ Full Page	
☐ ½ Page	
☐ New Product/Small Spot	
☐ Inside Front Cover	
☐ Inside Back Cover	
☐ Centerfold Spread	
Endres at <u>alana@catholicmarketing.com</u> . Alternat Network and mail to: CMN, P.O. Box 610465 Dalla construed as an acceptance of all published rates	, ,
**Purchase Authorization**	
	tising and agree to abide by the general terms seting Network.
Authorized Signature:	Date:
Total Billing Amount: \$	
CMN Acceptance Signature:	Date:

\*Please retain a copy for your records.