



2024-2025

# CATHOLIC RESOURCE DIRECTORY



*For Buyers & Retailers*

*Find, connect and buy from the most  
trusted brands in the Catholic Marketplace*

# MEDIA KIT

*Advertising Rates & Specifications*

*A listing of Manufacturers, Suppliers  
and Distributors of Catholic Books,  
Jewelry and other Religious Articles*

[www.catholicmarketing.com](http://www.catholicmarketing.com)

Ad Type	Member Rate	Non Member Rate
Standard Listing	<b>FREE</b>	<b>\$199</b>
Inside Front Cover	<b>\$1,895</b>	<b>\$2,195</b>
Inside Right Cover	<b>\$1,895</b>	<b>\$2,195</b>
Back Cover	<b>\$2,095</b>	<b>\$2,395</b>
Inside Back Cover	<b>\$1,895</b>	<b>\$2,195</b>
Center Spread	<b>\$3,095</b>	<b>\$3,500</b>
Full Page	<b>\$1,495</b>	<b>\$1,695</b>
Half Page	<b>\$895</b>	<b>\$1,095</b>

## Important dates

Sales Ends January 12, 2024

Artwork Due January 19, 2024

Release Date March 15, 2024



Email artwork to:

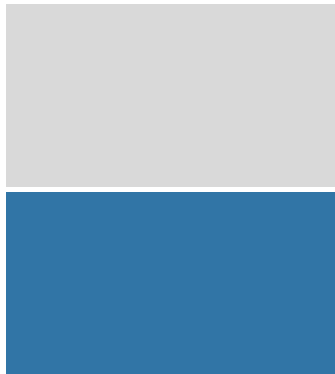
*[info@catholicmarketing.com](mailto:info@catholicmarketing.com)*

# Display Ad Size



Full Page

8.5 x 11



Half Horz

8.5 x 5.5



Two Page Spread

8.5 x 11 each



Half Vertical

4.25 x 11

\*Please provide a single PDF  
file for each page.

# Ad Specifications

- All ads must include one-eighth inch ( $\frac{1}{8}$ " ) bleed i.e. all artwork must extend one-eighth inch on all four sides of the ad.
- All images and text must be kept a minimum of one-quarter inch ( $\frac{1}{4}$ " ) from all four inside edges of the ad (using the standard ad dimensions below)

**Full Page – 8.75" x 11.25" Trim size – 8.5" x 11"**

**Half Page – Horizontal 8.75" x 5.75" Trim Size – 8.5" x 5.5"**

**Half Page – Vertical 4.5" x 11.25" Trim Size – 4.25" x 11"**

- No **RGB** formats please, must be in CMYK color.
- CMN requires a minimum resolution of 300 dpi on all images.
- Ads must be submitted electronically. We prefer the native files in Illustrator or InDesign with all fonts & images attached or PDF with all fonts & images embedded.
- If that is not possible, we would prefer a TIF, or JPG.

# CatholicBrain Inc.

1720 Bray Central Drive, McKinney, TX 75069

**Product Category:** Children, Faith Formation, Books & Media

Phone: (469) - 416-4942

Email: [support@catholicbrain.com](mailto:support@catholicbrain.com)

Hours: 9:00 am - 5:00pm CST

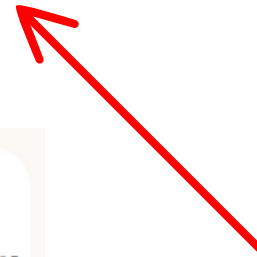
Website [www.CatholicBrain.com](http://www.CatholicBrain.com)

Contact: Mosongo Osong ([mosongo@catholicbrain.com](mailto:mosongo@catholicbrain.com))

**CatholicBrain** provides an innovative solution for faith formation using interactive resources to teach the Catholic faith. Our mission is to design and develop a one for all faith formation platform that will inspire and empower the entire Catholic community to learn, know and live their faith.



**This is a sample  
of both a Standard  
Supplier listing  
and a horizontal  
half page ad.**



**Example of a FREE  
Standard Listing**



**Example of a \$895  
Horizontal Half-Page Ad**

The image shows two examples of CatholicBrain marketing materials. On the left is a "FREE Standard Listing" for Scepter Publishers, featuring a nativity scene illustration and a grid of book covers including "Virtuous Leadership", "Put Out Into the Deep", "Time for God", and "Bible Portico". It includes a promotional offer for free shipping on orders over \$60 and a list of featured authors like Jacques Philippe and St. Josemaría. On the right is a "\$895 Horizontal Half-Page Ad" for Scepter Publishers, featuring a similar grid of book covers and a list of featured authors. It also includes a promotional offer for free shipping on orders over \$60 and a list of featured authors like Jacques Philippe and St. Josemaría. Both examples include contact information for Scepter Publishers: [info@scepterpublishers.org](mailto:info@scepterpublishers.org), 800-322-8773, and [www.scepterpublishers.org](http://www.scepterpublishers.org).

Merry & Blessed  
*Christmas*  
from our families  
to yours

New  
and  
bestselling  
titles

**Scepter Publishers**  
OVER 70 YEARS OF  
CATHOLIC PUBLISHING

**FREE SHIPPING**  
ON CONSUMER WEBSITE  
ORDERS OVER \$60  
VALID  
NOVEMBER 1 - NOVEMBER 30, 2023

**VISIT OUR WEBSITE  
TODAY!**

- In Conversation with God Series
- Jacques Philippe titles
- Navarre Bible
- St. Josemaría titles
- Bestselling & New Titles
- ...and more!

**WE OFFER SOMETHING  
FOR EVERYONE**

280+ *English* TITLES  
150+ *Spanish* TITLES

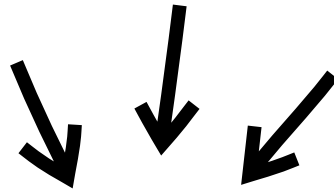
[info@scepterpublishers.org](mailto:info@scepterpublishers.org)  
800-322-8773  
[www.scepterpublishers.org](http://www.scepterpublishers.org)




# Directory Listing Index

The category index page lists suppliers (alpha order by name) in their chosen product categories.

Why is the Category Index Important?



This is the most used portion of the Resource Directory. When the retailers and buyers begin their search for a specific product, they start here!



Jen Norton Art Studio.....	46	Gail Giron Design.....	32
Madonna Arts.....	53	Gifts Catholic, Inc.....	33
Madonna House Publications.....	53	Harco Enterprises.....	36
P. Semler Art.....	66	Jeweled Cross Company/ Berkander.....	46
Queen of the Americas Guild, Inc.....	73	Lighthouse Christian Products Co.....	50
RL George Art Studios.....	76	McVan, Inc.....	55
Sisters of Our Lady of Mercy.....	88	Monticelli's Import/Export Co. Ltd.....	58
smallsmallacts.com.....	89	On This Day Designs.....	65
TradeMark Catholic Stationery.....	103	Pietrafitta Imports, LLC.....	70
Vermont Christmas Company.....	105	Sacred Silver Designs.....	77
Warner Press.....	106	Seraphym Designs.....	81
<b>Holy Land Products</b>		Sine Cera Catholic Gifts, LLC.....	85
Holy Land Stone Company.....	41	Singer Company.....	87
Lumen Mundi.....	52	smallsmallacts.com.....	89
Shomali Inc.....	83	Spiritual Gifts Workshop.....	90
<b>Icons</b>		Sunny De Market.....	93
Adorate.....	2	The Holy Mass Crucifix Apostolate.....	97
Alexandra International.....	2	The Holy Mass Crucifix Apostolate.....	100
Bride of Heaven, Inc.....	11	Trinity Catholic Products, LLC.....	101
Festal Creations.....	11	Trinity Catholic Products, LLC.....	103
Heritage International, LLC.....	11	<b>Lent &amp; Easter</b>	
Iconium, LLC.....	42	Alexandra International.....	2
Issa Shomali Icons.....	42	Gayard, Inc.....	9
Lumen Mundi.....	52	Blossom Bucket, Inc.....	10
Madonna Arts.....	53	Candle Wrappers.....	12
Madonna House Publications.....	53	Carrick Ministries Foundation, Inc.....	15
Monastery Icons.....	57	Catechetical Artistry - Carrick Ministries Foundation.....	16
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R.C.Focseneanu Reversed Glass Icons.....	74	Creator Mundi, Inc.....	24
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<b>Jewelry</b>		Holy Cross Family Ministries.....	39
ACTS Store.....	1	Holy Heroes, LLC.....	39
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Bliss Manufacturing Co., Inc.....	9	Isabel Books & Enterprises.....	45
Bride of Heaven, Inc.....	11	Kathleen Carr Fine Arts.....	48
Catholica Shop.....	18	Keep The Faith.....	48
CMJ Marian Publishers & Distributors.....	22	Kregel Publications.....	50
Elite Religious Craft.....	27	Libreria Fiat Voluntas Tua, Inc.....	50
Faith Factory Tshirts, Jewelry & Gifts.....	28	Liguori Publications.....	51
Festal Creations.....	29	Live the Faith.....	52
Full of Grace, Divine Designs.....	32	Magnificat.....	53
		Pilgrim Publishing Group.....	70
		R.C.Focseneanu Reversed Glass Icons.....	74

# ONLINE Directory

All CMN supplier members receive a complementary Standard Listing (\$199 value) in the print and CMN online directory.

Non-members pay a \$199 charge for the Standard Listing in the print. This does NOT include listing in the online directory.

**Your online directory profile includes listing of up to 10 products/items.**



Become a CMN  
Supplier Member  
for just \$399 and  
get complimentary  
standard listing in  
both print and  
online directory  
(with 10 items  
listed) PLUS enjoy  
additional year  
round member  
benefits!

**JOIN NOW**

***catholicmarketing.com***



# Order Form



Are you an active member of the CMN? YES / NO

Standard Listing? YES / NO

Members **(FREE)**      Non-Members (\$199)

Add Type \_\_\_\_\_ Rate \_\_\_\_\_

**Total Billing Amount:** \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_

TERMS AND CONDITIONS: Cancellations or changes on advertising are not accepted after the stated due date for the catalog. Timely payment should be made once invoice is received. Catholic Marketing Network will not be liable for typographical errors, incorrect information, or omissions in advertising artwork and information provided. Submitting an Insertion Order is construed as an acceptance of all published rates and conditions, and such order when accepted by CMN constitutes a contract. All contracts are conditional on strikes, fires, acts of God, or any cause not subject to the control of CMN. All advertising placed in the 2024-2025 CMN Catholic Resource Directory is based on rates in effect on issue date; no previous rate discounts will apply. All advertising must be relevant to the topic of Catholic Marketing and Networking. All products appearing in advertising must be deemed in-line with the Magisterium of the Catholic Church.

**\*\*Purchase Authorization\*\*** I hereby authorize this purchase of Advertising and agree to abide by the general terms and provisions provided by Catholic Marketing Network.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

***\*\*Once we receive your order, we will contact you regarding next steps.***